

VETERANS DAY PARADE

SPONSORSHIP OPPORTUNITIES, 2013



MIAMI BEACH

VETERANS DAY PARADE NOVEMBER, 11 2013

EVENT DETAILS:

- EVENT DATE: NOVEMBER 11, 2013
- EVENT TIME: 9AM – 12PM
- ESTIMATED ATTENDANCE: 2,000
- LOCATION:
 - STARTS AT WASHINGTON AVE AND ENDS AT BASEBALL STADIUM IN FLAMINGO PARK
 - CEREMONY IMMEDIATELY FOLLOWING PARADE
 - PICNIC IMMEDIATELY FOLLOWING CEREMONY

VETERANS DAY PARADE

PRESENTING SPONSOR OF: UNITED VETERANS PARACHUTE TEAM

- Company logo in all signage as the presenting sponsor of the Parachute team
- Company logo in all media (print ads, online ads, taxi tops, television PSA, social media, etc.) as presenting sponsor of parachute team
- Company logo prominently placed on all city vehicle signs in parade
- 6' x 6' Company Logo placed in center of Flamingo Park Baseball Field as target for landing pad for Golden Knights as they parachute into the ceremony
- Company mention at ceremony
- Company logo (ad if possible) in ceremony brochure

SPONSORSHIP FEE: \$5,000

VETERANS DAY PARADE

MAJOR SPONSOR PACKAGE

- Company logo in all signage as a major sponsor of the parade
- Company logo in all media (print ads, online ads, taxi tops, television PSA, social media, etc.)
- Company logo on all city vehicle signs in parade
- Ability to set up table during lunch service to promote your company to all attendees
- Company mention at ceremony
- Company logo (ad if possible) in ceremony brochure

SPONSORSHIP FEE: \$2,500

VETERANS DAY PARADE

SAMPLING SPONSOR

- Ability to set up table during lunch service to promote your company to all attendees
- Company mention at ceremony
- Company logo in ceremony brochure

SPONSORSHIP FEE: \$1,000

VETERANS DAY PARADE EVENT PHOTOS

